INTERNATIONAL LITERACY DAY
SEPT. 8, 2017
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International Literacy Day

Have your September event featured on the Office of Adult Education’s guide to celebrating International Literacy Month in Philadelphia.

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KEYSPOT reveals new website, making it easier than ever for Philadelphians to access free digital services.

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Adult Literacy XPRIZE

The Adult Literacy XPRIZE launches in Philadelphia. Semi-finalist teams and campaign cities are announced.
Adult Literacy XPRIZE kicks off in Philly

OAE launched the Barbara Bush Foundation Adult Literacy XPRIZE (ALXP) presented by Dollar General Literacy Foundation. Residents met team members and had a chance to sign up for life changing apps.

Learn more about ALXP

Volunteers train in Oxford Neighborhood

Volunteers learned skills to teach English at Oxford Circle Christian Community Development Association. Big thanks to them for hosting the training!

Check out upcoming volunteer trainings

Community based trainings come to Elmwood

Residents at Inglis House in the Elmwood neighborhood train to be adult education volunteers during Tutor Now: Fundamentals of Adult Learning.

Learn how to bring volunteer trainings to your community by emailing Volunteer Programs Manager, Catalina Gonzalez at VolunteersAdultEdu@Phila.gov.

Digital skills course celebrates 6th cohort!

Digital Skills & Bicycle Thrills returned for a 6th cohort on August 1. It was a beautiful night for the Digital Skills Bicycle & Thrills orientation at APM for Everyone in North Philly!

Learn more about Digital Skills & Bicycle Thrills

Adult Literacy XPRIZE outreach team meets

Word of Mouth Team meets for lunch to discuss how to connect residents to life changing apps as apart of the Adult Literacy XPRIZE campaign.

Register for the next Word of Mouth training.

Ice cream Social

XPRIZE volunteers got the ‘scoop’ on empowering adults through literacy! Thanks to the United Way of Greater Philadelphia and Southern New Jersey for hosting the event.

Learn more about upcoming trainings.
Philly announces adult-literacy partnership  
Adia H. Robinson | July 25, 2017

Gladys Stokes and Lyndon Washington, both 53, for years shared something in common with more than a half-million Philadelphians and millions of Americans - they couldn’t read. >>> Read More

Philly is partnering with a global app competition to increase adult literacy skills  
Albert Hong | July 26, 2017

Literacy is something to be celebrated and appreciated in Philadelphia, by nonprofits and professors alike. >>>Read More

Office Of Adult Education Turns To Technology To Help Reduce Illiteracy  
Justin Udo | August 9, 2017

The Office of Adult Education in Philadelphia is turning to technology to help residents better their reading skills. >>> Read More

City of Philadelphia’s Office of Adult Education Partners with XPRIZE in a 15-month long field test  
Amy V. Simmons | August 11, 2017

The City of Philadelphia’s Office of Adult Education (OAE) recently kicked off its participation in a 15-month long field test of a literacy improvement initiative aimed at adults reading at or below a third-grade reading level with XPRIZE, the global leader in designing and operating world-changing incentive competitions. >>> Read More
**INTERNATIONAL LITERACY DAY**

September 8, 2017

This year marks the 52nd International Literacy Day, which shines a spotlight on global literacy needs, literacy for everyone, everywhere. Hosting an International Literacy Day for adults? Fill out our form to share your event with our community. Looking to partner with the Office of Adult Education? Indicate on the form if you’d like OAE to attend or promote your event. Join us on Sept. 8 for our International Literacy Day Press Conference. >>> RSVP Now

**MENTORING THROUGH READING**

September 9, 2017 | 9:00 a.m. - 12:00 p.m.
Municipal Services Building, 16th Floor Room E
Instructor | Lynette Hazelton

Mentoring Through Reading will discuss and share useful tips on how tutors can use books to improve academic skills, role modeling, support and mentorship. >>> Register Now

**WORD OF MOUTH ADULT LITERACY XPRIZE TEAM TRAINING**

September 13, 2017 | 1:00 p.m. - 3:00 p.m.
Municipal Services Building, 16th Floor Room Y

Join the Office of Adult Education for a Word of Mouth (WOM) Team Training to learn how you can support these efforts by becoming an Adult Literacy XPRIZE champion and help connect people with life changing mobile apps! >>> Register here

**PHILADELPHIA ADULT LITERACY ALLIANCE QUARTERLY MEETING #1**

September 27, 2017 | 10:00 a.m. - 1:00 p.m.
Municipal Services Building, 16th Floor Room Y

Join the Philadelphia Adult Literacy Alliance for the first Quarterly Meeting of the 2018 membership year. The Philadelphia Adult Literacy Alliance meets quarterly to discuss updates, trends and opportunities in adult education. >>> Register here

**TUTOR INSTITUTE**

October 14, 2017 | 9:30 a.m. - 3:00 p.m.
District 1199C Training & Upgrading Fund 100 S. Broad Street | 10th Floor
The Tutor Institute will provide tutors and mentors with tools and strategies to help them be more effective in their work. >>> Register Now
The Office of Adult Education Celebrates International Literacy Day

September 8, 2017

International Literacy Day (ILD) is right around the corner! On September 8, 2017 the world will highlight the importance of literacy to individuals, communities and societies. The Office of Adult Education is taking this one step further and celebrating all month long!

Planning an event for September 2017? Let us help promote! The Office of Adult Education is compiling an event calendar of Philadelphia events happening in September geared towards literacy and workforce development to share with residents.

Complete the form to submit an event and/or resource related to learning for consideration by August 31, 2017. Guidelines and ideas can be found in the form’s instructions.

Visit our website to view a calendar of events and to learn how to submit your event for publication.
Upcoming Trainings

**Tutor Now: Fundamentals of Adult Learning Session 2 (Online)**
Fundamentals of Adult Learning prepares volunteer adult education tutors with a foundation for tutoring adult students in one-on-one and classroom settings.

Register Now!

**BLENDED Tutor Now: English as a Second Language**
Tutor Now: English as a Second Language (ESL) training covers theory and techniques to work with adults who are learning English as an additional language.

Register Now!

**ONLINE Tutor Now: GED® / HiSET® Prep**
Tutor Now: GED® / HiSET® Prep training offer tutors the skills to help students achieve success in passing the GED® or HiSET® exams to obtain their Commonwealth Secondary School Diploma (CSSD).

Register Now!

**SAVE THE DATE! Tutor Institute**
The Tutor Institute will provide tutors and mentors with tools and strategies to help them be more effective in their work. Attendees of the institute will gain confidence, engage in meaningful conversations, make connections and ignite their creativity.

Register Now!

For more information on volunteering, contact Catalina Gonzalez at Catalina.Gonzalez@phila.gov
Join the Philadelphia Adult Literacy Alliance!

The Philadelphia Adult Literacy Alliance is currently accepting new members!

The annual membership group brings together over 200 active members from the adult education community. Join today and add your voice to adult education advocate efforts in Philadelphia.

Upcoming Philadelphia Adult Literacy Alliance Events

Working Meeting
September 22, 2017 | 2:00 p.m. - 4:00 p.m.
Office of Adult Education, Conference Room

Actively participate in hands-on group work and discussions around the Survey of Adult Education Services conducted by the Alliance.

>>> Register Here

Quarterly Meeting #1
September 27, 2017 | 10:00 a.m. - 1:00 p.m.
Municipal Services Building, 16th Floor, Room Y

The Philadelphia Adult Literacy Alliance meets quarterly to discuss updates, trends and opportunities in adult education.

>>> Register Here

Welcome new Alliance members!

Akilah A.    Jerry H.
Tom A.       Meagan K.
Dinlitha B.   Peggy K.
Ethelind B.   Alandrea L.
Jalene B.     Melissa L.
Kevin B.      Logan M.
Denise B.     Leaz M.
Pam C.        Michael M.
Denise C.     Roland M.
Maureen C.    Farrah P.
Frances C.    Cameo P.
Aisha D.      Pastor Lamont P.
Peggy D.      Dr. Stephanie R.
Mary D.       Janice S.
Wanda F.      Dierdre S.
Marty F.      Kelly S.
Jo Ann F.     Gail S.
Adrienne F.   Peaches S.
Caitlin F.    Tanya S.
Jillian G.    Susan T.
Eli G.        Jeremy T.
Dawn H.       Rebecca W.
Lisa H.       Chandra W.
Cynthia H.    Gerald W.
Wilda H.      JoAnn W.
Sue H.        Michael W.
Jerry H.      JoeNell W.
KEYSPOT™

WEBSITE LAUNCH

The wait is over! The new KEYSPOT website is here!

Last week we debuted the new KEYSPOT website. The re-designed website focuses on increasing awareness of KEYSPOT public access computer labs and free digital training in Philadelphia.

The website features an interactive slider that will connect visitors to new KEYSPOT locations and services.

Visit the new website to learn how you can support public access to technology by becoming a KEYSPOT volunteer or access location.

The City of Philadelphia’s network of over 50 KEYSPOT locations provide residents with free and convienent access to technology. KEYSPOT is committed to connecting neighborhoods to 21st century digital skills and job training.

Welcome our newest KEYSPOTs!
Please join us in welcoming three new KEYSPOTs to our network of community-based computing centers! KEYSPOT is a network of public, private, and nonprofit organizations that provide technology, training, and other opportunities through more than 50 labs.

• Asociación Puertorriqueños en Marcha – Community & Economic Development Office
  600 W. Diamond Street | Philadelphia, PA 19122

KEYSPOTs are free to use and are conveniently located in all regions of Philadelphia. Many KEYSPOT locations also offer digital literacy and job skills trainings.

Asociación Puertorriqueños en Marcha provides a broad network of social services throughout North Philadelphia. Since APM was founded in 1970, the organization has provided behavioral health, affordable housing options, support services for families, day care services and more to the Latino community in Philadelphia. Project HOME is a nationally recognized leader in comprehensive and effective programming for persons experiencing chronic homelessness. Project HOME’s Honickman Learning Center opened in 2004 with the latest technology for educational and job readiness programming for low-income populations in North Philadelphia.

City residents can visit their local KEYSPOT for unlimited use of computers to create resumes, search for jobs, learn a new computer skill, check their email, or even use social media or play a game online. KEYSPOT also offers the help of onsite support staff to provide hands-on instruction for clients with a range of computer skills. The KEYSPOT network has had a wide impact for City of Philadelphia residents. Between the years 2011 and 2016:

• KEYSPOT welcomed 690,753 visits at various locations;  
• provided 277,403 hours of digital literacy and job readiness training to visitors and was available to the public for more than 105,143 open access hours.
At the Office of Adult Education (formerly the Mayor's Commission on Literacy), we are excited about technology and its potential to advance our field, although we have seen the challenges firsthand. We are pleased to add to the discussion by sharing the lessons we have learned from hanging out, messing around, and geeking around with tech. (https://mitpress.mit.edu/books/hanging-out-messing-around-and-geeking-out)

Our perspective on technology in adult education is based on the lessons we have learned from the programs we have developed and supported, and, from our own experiences as lifelong learners. Many of us began our journey to adult education as teachers, volunteer tutors, students, and English language learners. We have rich and multi-faceted experiences with technology in settings like the classroom, ESL programs, at home, and at our jobs. All of this has greatly informed our perspective on the incredible potential—and challenges—of technology in adult education. As a city agency, our office works with over 100 adult education and ESL providers across Philadelphia. While some adult education providers have been reluctant to adopt education technology, we were one of the first organizations in the U.S. to bring facilitated online learning to adults reading at a low to intermediate level. We also currently offer several online courses. OAE’s myPLACESM Online is contextualized in three high priority jobs in the City, available to residents of Philadelphia and incarcerated adults. >>> Read More

National Adult Education and Family Literacy Week raises public awareness about the need and value of adult education and family literacy in order to leverage resources to support access to basic education programs for the 36 million U.S. adults with low literacy skills. Advocates across the country use this opportunity to elevate adult education and family literacy nationwide with policymakers, the media, and the community. For 2017, National Adult Education and Family Literacy Week will be celebrated September 24 – 30.
Tech elevates teaching

Overworked, underpaid adult educators may not believe they have the time to learn about new education technology. However, technology will make an adult educator’s job easier. But, education software will not replace teachers. According to Bloomberg news teacher positions are not likely to be automated. In fact, when we examine the traditional qualities of great teachers, no robot or machine can perform all of the skills.

Great teachers are dedicated and passionate. They also have very good communication skills. Adult educators are committed to students. Great teachers work with lifelong learners and set high expectations. Without motivated teachers, adult learners may become unmotivated and uninspired. Of course, adult educators also need to be content experts. Teachers must also have a strong handle on instructional strategies. In this area, technology can lighten the workload for educators. Well-organized content and student data can assist educators. Educators can focus more energy on creativity. For example, algebra software can store, manipulate and organize more lessons than most adult educators would be able to create in a lifetime. But, the teacher alone can encourage learners.

Tech tools can allow time for self-reflection. In addition, adult educators will have more time and energy to model “soft skills”. Researchers agree soft skills will matter most in the coming economy. Workers will need to collaborate with colleagues, self-reflect, and effectively identify needs of others. Social, emotional and relational skills will be more important in the workplace of the next generation. The “soft skills” are what great educators do best. These skills will be the most valuable skills any educator can model and pass on to all adult learners.

Adult educators can best show adult learners the importance of technology and soft skills by embracing both. OAE has a great opportunity to do just that! Volunteer with Adult Literacy XPrize campaign today. Help adult learners get a free mobile skills app at one of the 8 sites across the city. See right column for more information on the 8 volunteer sites.

XPRIZE Volunteer Site Schedule **

Garces Foundation (South Philly)
1901 S. 9th Street • 9/7-9/28 (weekly); 10-2pm

Center for Literacy (Center City)
399 Market Street • 7/28-10/13 (weekly); 9-12pm

District 1199C (Center City)
100 S. Broad Street • 8/9-10/18 (weekly); 5-8pm

Project HOME (Brewerytown/Strawberry Mansion) 1936 N Judson Street • 7/31-10-16 (weekly); 1-5pm

Congreso (West Kensington)
216 W. Somerset St • 8/18: 10-1pm • 8/16: 1-4pm

Lutheran Settlement House (Kensington)
1340 Frankford Ave • 8/11-10/13 (weekly); 12-3pm

Mercy Family Center (North Philly)
1939 W. Venango St • 8/7-10/2 (biweekly); 1-3pm

Temple University (North Philly)
1509 Cecil B. Moore Ave • Tues & Wed (8/1-10/11); 2-6pm

United Way of Greater Philadelphia and Southern New Jersey is currently recruiting volunteers on their website.
Resources

**New Educate and Elevate Fact Sheet**
Filled with quotable resources, the new fact sheet demonstrates to policymakers why adult education is an investment in America’s future and makes the case for support.
>>> Read More

**Fair Chance Initiative**
This new program supports businesses offering jobs to people once incarcerated. Is your business interested?
>>> More Details

Announcements

**International Literacy Day**
Let the Office of Adult Education know if you plan to host an event for International Literacy Day in September. Email Communications Manager, Chelsea Reed at Chelsea.Reed@Phila.gov by August 31, 2017.

**Enroll Now in PHLpreK**
PHLpreK is now enrolling for the 2017-18 academic year. PHLpreK is the City of Philadelphia’s FREE quality pre-K program with over 85 locations across the city. Classes begin in September, so don’t delay! To sign up, go to phlprek.org to find a program near you, or call 844-PHL-PREK (844-745-7735) to speak with a trained professional who will help you find a program that’s right for your family.
>>> Enroll today

**Project WOW Recruitment**
Build your career pathway with JEVS Project Wow! Next class starts October 2017
>>> Register Now

Jobs

**Community School Coordinator Supervisor** | Mayor’s Office of Education

**Community Health Centers Project TEACH Peer Education Coordinator** | Philadelphia FIGHT

**ESL Instructor** | The Providence Center

**Academic Support Assistant (3-month Temporary Position)** | JEVS

**Home Health Aide Instructor** | District 1199C Training & Upgrading Fund

Pan-African Studies Community Education Program Open House
August 31, 2017 | 4:00 p.m. - 9:00 p.m.
Registrants will have the opportunity to meet and greet teachers from each course or each course area.
>>> Register Now
To be considered for the next E-Zine, please submit information by September 6th to Chelsea Reed at Chelsea.Reed@Phila.gov.

Facebook.com/PhilaLiteracy

Twitter.com/PhilaLiteracy

www.philaliteracy.org