March 2017

Mayor Kenney signs Executive Order on changes within Mayor’s Commission on Literacy and name change to Office of Adult Education. September 8, 2016, International Literacy Day

Adult Education
in Philadelphia
Program Reach

The Office of Adult Education works to ensure access to high-quality adult education for all adults in Philadelphia. Check out our core initiatives by the numbers.

OAE signed up 12,527 adult learners for intake and assessment appointments

Opened 5th myPLACE℠ Campus

Established 22 Enrollment Sites

43 myPLACE℠ and volunteer partners

859 myPLACE℠ Online learners enrolled in Online Courses

Cumulative data from January 2014 launch - December 2016

Empowering Communities Through Technology

Professional Development

367 Adult educators and administrators received free professional development training at 10 professional development trainings in 2016

Volunteer Training

24 Free Tutor and Mentor Trainings, 341 volunteers registered for training, 186 registered for blended trainings, 156 registered for online trainings and 154 completed the tutor trainings

194 Volunteers trained in Basic Tutor, Adult Secondary Education (ASE), English as a Second Language (ESL) and Mentoring

Philadelphia Adult Literacy Alliance

188 Active members representing 98 adult literacy education organizations

Hosted 4 Alliance Quarterly Meetings in 2016

Cumulative data from October 2011 launch - December 2016

Data from January 2016 - December 2016
City Council approved the 15-year Comcast franchise agreement in December after nearly a year of negotiations. Buss spoke about the franchise agreement to public computer center representatives on Tuesday afternoon at a KEYSPOT all-network meeting. The city official said he was “peripherally involved” in negotiations and will play a more active role as implementation gets under way. >>>Read More

The conversation about digital literacy in Philadelphia is nothing new — and that’s a good thing. Whether it was the Comcast Foundation’s granting of $1.8 million to local nonprofits dedicated to digital literacy last year or a comprehensive panel of media and government folks talking about the issue, it’s clear the city is taking steps forward. >>>Read More

The newly formed 19-organization collective, an initiative of the Mayor’s Fund for Philadelphia, features companies like Comcast and Verizon, higher ed institutions like the University of Pennsylvania and Temple University, city government entities like the Office of Innovation & Technology and the Office of Adult Education alongside activism organizations like the Media Mobilizing Project. >>>Read More
Upcoming Events 2017

Digital Skills and Bicycle Thrills, Spring 2017

The Office of Adult Education, in partnership with the Office of Transportation and Infrastructure Systems, KEYSPOT, Indego, the Bicycle Coalition of Greater Philadelphia and the Better Bike Share Partnership will celebrate the return of Digital Skills and Bicycle Thrills coming this Spring.

The 29th Annual Technology & Adult Education Conference, May 19, 2017 at Temple University
“Adult Education Remixed: Transformation through Technology”

Join over 200 adult education and workforce development practitioners as we come together to learn how to infuse technology into their adult education practice. For more information, visit our website!

Present at this years’ Conference! OAE is now accepting Requests for Proposals. Deadline to submit proposal: Tuesday, March 21, 2017 at 12:00 p.m.


Know someone who passed the GED® or HiSET®? They may qualify to participate in the 2017 CSSD Graduation.

For more information, call 215-686-5250.
Upcoming Programming

Two-Generation Learn & Lead Information Sessions on March 12, 2017 at 2:30 p.m.

Piloting this Spring, Two-Generation Learn and Lead, a new Family Service Learning program will engage families to get involved in their communities by choosing community service projects in their neighborhood. Families will be able to learn together while building leadership skills. Join us to learn more about the Two-Generation Learn and Lead course for parents and children.

the next Information Sessions will be held on March 12 at South Philadelphia Community Health & Literacy Center. For more information, see page 13. Sign up for an Information Sessions at philaliteracy.org/calendar.

XPRIZE Adult Literacy Competition Kicks off with LIVE Q&A Webinar Session on March 10, 2017 at 12:00 p.m.

UPDATES on Adult Literacy XPRIZE! In 2017 the Office of Adult Education, together with the XPRIZE Foundation, will launch an exciting new campaign to improve the literacy skills of Philadelphia’s adult learners locally and nationwide.

>>>Read More

On March 10th, XPRIZE is hosting a national Q&A webinar session with all three field test cities. During the webinar, participants will learn about the finalist app designers and hear from other field test cities about their plans for adult learner recruitment. To attend, schedule here.
Re-entry Coalition, Education Subcommittee, 2017

On January 11, 2017, OAE convened a meeting of the Education Subcommittee, which works to remove barriers for returning citizens to pursue education post release and to strengthen connections between individuals in the criminal justice system and education providers. OAE presented on the recent Review of Program for the International Assessment of Adult Competencies (PIAAC) Survey – Understanding Educational Attainment in the Criminal Justice System. Participants also discussed challenges and needs as related to education and re-entry, and began to identify areas of focus for 2017.

Future Track Program, 2017

The Office of Adult Education, in partnership with the Philadelphia Streets Department is supporting the Future Track Program, which provides paid on-the-job training for learners ages 18 to 24 with a high school diploma. OAE will work to integrate myPLACE℠ into the program, to ensure that an appropriate curriculum is developed for the learners to help them pass the civil service exams and move into full-time positions.
Volunteers

Join us in our meaningful work. Register for our FREE volunteer tutor trainings

ONLINE Mentor Training
April 2-16, 2017
Facilitator: Bonnie Soriano

Online Mentor Training provides adult literacy volunteers with the tools, skills and resources to support adult learners. The Mentor Training is designed to provide mentors with the information and tools that will help the mentors develop a positive relationship with their learner. Mentors support and guide the learners toward achieving their goals.

ONLINE Basic Tutor Training
March 19, 2017
Facilitator: Sara Reckahn

Basic Tutor Training provides tutors with a foundation of how to tutor adult literacy learners. It is designed to ensure that tutors are not only teaching adult basic education skills (Reading, Writing and Numeracy) but also incorporating fundamental skills needed to succeed in the 21st century workplace such as digital literacy skills.

ONLINE Adult Secondary Education (ASE) Tutor Training
March 5-19, 2017
Facilitator: Patricia Giero

Adult Secondary Education Tutor Training provides volunteers with the knowledge, tools, skills, and resources to support adult learners who are working at a 9th grade+ level. Tutors will learn tactics to help prepare students to take standardized tests. ASE Tutor Training Builds upon Basic Tutor Training and add theory and techniques specific to learners enrolled in exam prep courses.

To register for trainings, please visit our website at philaliteracy.org/calendar
Volunteer Profile

Michael Z is a busy man. He’s a consultant, environmental scientist, educator and active member on multiple boards – not to mention being a parent. Yet, he has made volunteering with adult learners an important part of his life. For Michael, the twice a week, hour commute to volunteer from his New Hope home, is more than worth it.

“Without an education, you have less opportunities. By giving an adult a second chance to complete their education, you’re really giving them an opportunity to positively change their life,” Michael explains.

With a passion for teaching and volunteering, Michael has performed humanitarian work across the globe. He holds a PhD in environmental science and an M.S. in Education from Drexel University, and is a certified biology instructor for grades 7 - 12. Currently, Michael tutors at Hope Partnership for Education, where he has been a volunteer for two years. The OAE volunteer and myPLACE℠ partner, provides the North Philadelphia community with supportive educational opportunities. For Pam Carunchio, Hope Partnership for Education’s Director of Adult Education & Strategic Partnerships, it’s important that adult learners are never in classes of over 15 students and that they receive individualized learning plans to fit their needs and busy schedules.

“Our volunteer teachers are the backbone of our program. We created our curriculum project to ask for their guidance and input to our planning process, and document the great work they do with our students on a daily basis. In this way we can build on their success together.” says Pam.

Michael says if someone is considering volunteering with adult learners, their motivation needs to be right. “You will never play a more challenging, yet rewarding role as this one. If we all strive to make a difference for one person, think of how we can collectively enact change for many people.”
Site Coordinator Series

The Office of Adult Education is offering a special professional development training series for administrators and coordinators looking to establish or seeking to revitalize existing adult education programs. Anyone coordinating a community-based adult literacy program will benefit from this series. Participants may choose to attend all the trainings, or pick specific trainings. Each training will take place in two interactive workshop sessions (each 3 hours). To successfully complete a training, participants must attend both sessions and complete all assigned activities.

Please note the expectation is that you complete 6 hours of training and assigned activities.

Volunteer Management
Facilitator(s): Lynette Hazelton & Kelly Sines
March 10th & 17th
9:30 a.m. - 12:30 p.m.

Helping Adult Learners Succeed
Facilitator(s): Tina Baker-Gee & Judy Johnson
March 31st & April 7th
9:30 a.m. - 12:30 p.m.

Supporting Instructional Practices
Facilitator: Dawn Hannah
April 21st & April 28th
9:30 a.m. - 12:30 p.m.

Budget & Fundraising for Adult Literacy Programs
Facilitator: Kate McGeever
June 2nd & June 9th
9:30 a.m. - 12:30 p.m.
Professional Development

Supportive Services Panel
March 31st, 2017 1:00 p.m. - 3:00 p.m.
Facilitators: Jessica Biggert, Danielle Taylor, Amy Hirsch, and Damon Johnson

During this panel we will review a number of services and resources to help adult learners succeed in the classroom while still handling their responsibilities at work and at home.

Philadelphia Adult Literacy Alliance Quarterly Meeting
Wednesday, March 15, 2017 | 10:00 a.m. - 1:00 p.m.
@ Municipal Services Building
3 S. Penn Square, 16th Floor, Room Y

Apprenticeship opportunities for adult learners – where are they and how can adult learners prepare for them? Join us to hear from a panel of speakers on how adult education practitioners can guide and prepare adult learners for apprenticeship opportunities.

We are also looking forward to sharing with you results from the Alliance survey and the proposed plan for telling the Philadelphia Adult Literacy project. Lunch will be served!

>>>Register Here

To register for professional development, visit our website at philaliteracy.org/calendar.
KEYSPOT

KEYSPOTS public access computer labs are located in 48 locations throughout Philadelphia. Find a KEYSPOT near you!

NEW! Join us in welcoming our newest KEYSPOT locations:

**Temple University CSPCD-WELL**
1913 N. Broad St. Mitten Hall, Room 200E
Philadelphia, PA 19122
215-204-8234

**Opportunity, Inc.**
1536 N. 59th St.
Philadelphia, PA 19151
215-596-0550 ext. 304

KEYSPOT rolled out its 2016-2019 Strategic Plan to continue to foster innovative programming, build the capacity of our organizations and staff, strengthen the KEYSPOT Network, generate awareness among targeted audiences, expand our reach and use data efficiently.

On January 31, 2017 the KEYSPOT Learning Labs (Congreso de Latinos Unidos, Dixon House, Lutheran Settlement House, PEC, Philly FIGHT and Philadelphia OIC) and the Office of Adult Education convened to examine data from the first quarter of the project’s operation. The Learning Labs, 6 KEYSPOT grant awardees provide digital literacy training, a critical strategy in helping people to incorporate and use technology in their daily lives. Although the Learning Labs make up a small fraction of the Network, their KEYSPOT sites see 25.9% of the Network’s visitors. During their first projected quarter, 62 participants completed digital literacy trainings and 47 participants completed job readiness trainings held at Learning Labs.
Two-Generation Learn & Lead

What is Two-Gen Learn and Lead?

Two-Gen Learn and Lead is a family service-learning pilot; a deliberative process to engage families in learning together through community leadership training and service to the community. The pilot, a multi-generational course incorporates content learning, technology and problem-solving linked to 21st century college and career readiness skills for both children and parents. Family Service Learning has shown successful outcomes for effective civic engagement and is proven to boost employability skills.

The Office of Adult Education is excited to introduce the first pilot courses in zip codes 19145 and 19148. For more information on upcoming information sessions see page 5.

Why is OAE Piloting a Family Service Learning Program?

OAE is working to help maximize the impact of the Kenney administration’s core initiatives for Philadelphia neighborhoods. Approximately 550,000 adults ages 16 to 64 years old in Philadelphia (35%) do not have the skills needed to compete in our knowledge based economy. In addition, over 9,000 children enter the 4th grade annually unable to read at a very critical juncture, when reading skills become essential for further academic success. Over time, such courses can build stronger communities as whole families gain skills and confidence to learn, lead and engage for positive change.

Where will the Two-Gen Learn and Lead Pilot Course Take Place?

OAE consulted fellow adult education experts and considered the geography of the Mayor’s Office of Education’s new programs. OAE also weighed the City’s Department of Behavioral Health and Intellectual Disability Services research with the Scattergood Foundation, Place Matters, a GIS analysis of children’s needs and resources in Philadelphia. As a result, OAE families in South Philadelphia (Zip codes 19148 and 19145) neighborhoods will be recruited and launch Two Gen Learn and Lead.
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>>>Register Now

Having an Event?

Interested in the Office of Adult Education participating or vending in your upcoming event?

Call 215-686-5250.

Earned Income Tax Credits (EITC)
DEADLINE: April 18, 2017

EITC is a federal tax refund available to eligible working individuals and families. The average refund amount in Philadelphia is $2,500, so hurry and find out if you are eligible at www.YouEarnedItPhilly.com or call 215-686-9200.
Developer of Program Resource Guide, Office of Adult Education (Independent Contractor)

Office of Adult Education is hiring for a Developer of a Program Resource Guide for Adult Literacy Programs.

>>>Read More

Check out other job listings

Bridges to Career Opportunities Employment Coach
District 1199C Training & Upgrading Fund
>>>Read More

Self-Sufficiency Coach
ACHIEVEability
>>>Read More

Director of Community Services
ACHIEVEability
>>>Read More

Tutor Coordinator (Part-Time),
Welcoming Center for New Pennsylvanians
>>>Read More
Ways to Give

There are many ways to support the Office of Adult Education (OAE), adult education providers and adults seeking education and/or career development services.

1. **Submit your information for the next E-Zine**
   Contact Chelsea Reed at Chelsea.Reed@phila.gov by noon on March 20, 2017 to be considered for the next issue.

2. **Generate Awareness**
   Raise Awareness about OAE programs, services and partner agencies among adult learners and prospective volunteers. Call 215-686-5250 for more information.

3. **Sponsor**
   Adult education programs and adult learners need your help! Support learners returning to the classroom and the locations working hard to make sure quality education is available to those in need.

4. **Advocate**
   Be the voice for adult education! Advocate for polices that better support the delivery of quality education and career development services on local, state and national levels. Be part of the solution, join the Philadelphia Adult Literacy Alliance to become a member of Philadelphia’s adult education network.

Philaliteracy.org
215.686.5250
/Philaliteracy
@Philaliteracy