



The Mayor's Commission on Literacy and Temple University CSPCD

Request for Proposals
For

The 28th Annual Technology and Adult Education Conference

May 13, 2016

ConnectED Learning

The Mayor's Commission on Literacy, in collaboration with Temple University's Center for Social Policy and Community Development, invites you to submit a proposal to present at the 28th annual technology conference, to be held **May 13, 2016**, on Temple University's main campus in Philadelphia, PA.

The ultimate goal of the 28th Annual Technology and Adult Education Conference is to ensure that adults and out-of-school youth age 16 and up are prepared to succeed in high school equivalency testing, acquisition of English as a Second Language, entry into post-secondary education and training, and family-sustaining jobs. Adult learners today require educational opportunities that help fulfill a wide variety of technology, social, educational and workforce goals. These goals can be achieved through connected learning, an approach to teaching and learning that promotes the use of technology to connect adult learners to peers, interests, academic and workforce opportunities.

The 28th Annual Technology and Adult Education Conference will showcase trends and opportunities for facilitating connected learning in adult education.

We invite proposals for dynamic, practice-based workshops focused on integrating technology into adult literacy instruction, curriculum, and programming. Your presentation will reach a variety of adult literacy practitioners from various types of adult education organizations across the region, including Executive Directors, Coordinators, Teachers, and Tutors. Priority will be given to proposals with hands-on technology exploration, highly interactive participant-centered learning, and that are consistent with this year's theme, *ConnectED Learning*.

We encourage you to think broadly and creatively about ways that technology can be used to connect learners to peers, interests, and academic goals.

Suggested themes for submissions:

- *Applications, software and devices for facilitating and promoting adult learning:* e.g., mobile technology, open-source learning management systems, MOOCs, online learning, video-conferencing, learning in the cloud
- *Strategies for using technology for instruction:* e.g., computer skills of high school equivalency testing, teaching computer skills for successful transition to college and careers, using technology for ESL instruction, using social media, tutoring using technology, career pathways
- *Technology for programming and staff development:* e.g., online staff development opportunities, using data to inform programming, technology skills for educators
- *Technology for working with special populations:* e.g., learners in correctional settings, returning citizens, emergent learners, learners with learning disabilities, strategies for bridging the digital divide

Proposals that reflect one or more elements of *ConnectED Learning* and can help instructors, tutors and/or administrators in diverse settings create *ConnectED Learning* opportunities for their adult learners will be given priority consideration for this year’s conference.

Application Deadline: 12:00 PM, Monday April 4, 2016

Click [here](#) to complete the application.

Proposal Guidelines

Presentation slots during the conference are limited. Presentations will be selected based on the following criteria:

- Adherence to *ConnectED Learning*, this year’s conference theme, and alignment with the Workforce Education Standards (view Workforce Education Standards [here](#))
- Content that appeals to instructors, volunteers, site coordinators and more experienced administrative professionals
- Learning objectives that are specific and measureable
- Relevance and appeal to a culturally, geographically, racially, and ethnically diverse audience
- Lively and interactive format that will facilitate networking among participants (e.g. limited amount of instructor “talk time” vs. participant discussion and interaction)
- Presenters’ experience and qualifications

Criteria	1	2	3
Adherence to conference theme and workforce standards	There is little or no connection to the conference theme or the standards	The conference theme and/or standards are mentioned, but the connection is not clear to the sessions’ content	The conference theme and/or standards are connected to the session’s content in a meaningful and clear way
Clarity of learning goals	The learning goals are below the number requested (2-5) and are unclear	There are 2-5 learning goals stated, but they may be difficult to measure or not clearly related to the session’s	There are 2-5 learning goals stated that are specific, measureable, and clearly designed into the session’s content

Criteria	1	2	3
		content	
Balance of learner interaction vs. lecture	The session is approximately 70-100% lecture and 0-30% participant discussion	The session is approximately 50% lecture and 50% participant discussion	The session is approximately 0-30%% lecture and 70-100% participant discussion
Relevance to intended audience and experience-level	The session does not seem appropriate for the audience type or experience level indicated	The session is somewhat appropriate for the audience type or experience level indicated	The session is highly appropriate for the audience type or experience level indicated
Presenters' experience and qualifications	The presenter(s) do not seem to have related experience or knowledge on the topic	The presenter(s) have some related experience or knowledge on the topic	The presenter(s) are strongly experienced or knowledgeable on the topic