



## Philly's Adult Literacy Program Earns Praise in Huffington Post

By: Flying Kite Staff | November 10, 2015

Philadelphia offers first free online interactive adult-education program, brings innovation to this tough problem.

Five years ago, more than half a million adults in Philadelphia lacked basic literacy and work skills, imperiling their ability to land jobs and climb out of poverty, the Philadelphia Workforce Investment Board reported. Yet at the same time, hundreds of literacy providers operated scattershot programs all over the city, albeit with few resources, fewer notable metrics and even less oversight...

Today, Philadelphia sponsors what organizers say is the first free online interactive adult-education program in the nation. At 30 literacy organizations and three campuses called myPLACE (Philadelphia Literacy and Adult Career Education), students learn together in groups (or cohorts), attend class in-person and online and work with a learning coach who sends them texts, e-mails, even postcards to keep them engaged and moving forward. The goal is to help them earn a GED, read at a community-college level and ultimately land a job. In just over a year, more than 3,000 adults have either completed basic literacy classes online, earned their GEDs or have been launched on a career path. The U.S. Department of Education's [Digital Promise](#) initiative has named myPLACE a model site. The organizers' goal this year: to reach 16,000 adults online, on their phones, in person or at home.



**Original source:** Huffington Post

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