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The Mayor's Commission on Literacy Receives \$10,000 Grant from the Dollar General Literacy Foundation to Support Adult Literacy

Philadelphia, PA – (May 20, 2015) – This week, the Dollar General Literacy Foundation awarded The Mayor's Commission on Literacy a \$10,000 grant to support the Commission's path-breaking [myPLACESM Online](#) program. [myPLACESM Online](#) offers the nation's first completely online, cohort-based classes in reading, writing and math for low-literate adults. [myPLACESM](#) learners improve their computer and work-readiness skills while learning basic education.

Nearly 1,500 adults have enrolled in the Commission's first online class since February, 2014. Participants love the convenience of online learning, recognize how quickly they can accelerate learning through this medium, and gain confidence in their ability to learn. The positive learning experience has been all that was needed for many learners who have, after as little as one online course, qualified for entrance to higher education, job training or employment. Their success demonstrates, for the first time anywhere, that online learning works for low-literate adults.

"It is exciting to see the impact grants from the Dollar General Literacy Foundation make throughout the country, especially as we cross the \$100 million threshold in overall donations and the difference it has made to nearly six million people," said Rick Dreiling, Dollar General's chairman and CEO. "The Dollar General Literacy Foundation truly embodies the company's mission of **Serving Others** throughout the communities we serve."

The Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more than \$100 million in grants to nonprofit organizations, helping nearly six million individuals take their first steps toward literacy or continued education.

About the Mayor's Commission on Literacy

The Mayor's Commission on Literacy has worked to equip all adults in Philadelphia with the education they need for work, family, and civic engagement since 1983. Mayor Michael A. Nutter appointed a new 16-member Commission in 2010. Leslie Stiles is the Chair, and Loraine Ballard Morrill is the Vice-Chair. The Mayor has charged The Commission to work on behalf of over 80 literacy and workforce development programs to help the estimated 550,000 adults in the city functioning below basic adult education levels qualify for family-sustaining jobs and post-secondary training and education. For more information about The Commission and its programs, visit philaliteracy.org.

About the Dollar General Literacy Foundation

The Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education as part of the company's mission of **Serving Others** for over 20 years. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more than \$100 million in grants to nonprofit organizations, helping nearly six million individuals take their first steps toward literacy or continued education. For more information about the Dollar General Literacy Foundation and its grant programs, visit www.dgliteracy.org.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for over 75 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 11,950 stores in 43 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Unilever, Nestle, Kimberly-Clark, Kellogg's, General Mills, and PepsiCo. For more information on Dollar General, please visit www.dollargeneral.com.

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